

**Rudy Giuliani:  
Urban Legend**

*Video Script — Final Draft*

July 10, 2007

# “Urban Legend”

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Final Draft

Video

Audio

- | Video   | Audio   |
|---|---|
| 1. Footage of people running from WTC attacks | <b>SFX:</b> One of the towers has collapsed, I repeat one of the towers has collapsed.                                  |
| 2. Riches on camera                           | <b>Jim Riches:</b> He’s running on his 9/11 leadership and it was lacking, and there was none.                          |
| 3. Tallon on camera                           | <b>Rosaleen Tallon:</b> Whenever I hear him talk, I want to scream out to the world and say, “God, he’s so full of it.” |
| 4. Santora on camera                          | <b>Al Santora:</b> The buck stops at the Mayor’s office...  |
| 5. Woods on camera                            | <b>John Woods:</b> It goes to the top, you know, who’s in charge here?  |
| 6. Regenhard on camera                        | <b>Al Regenhard:</b> Mr. Giuliani   |
| 7. Riches on camera                           | <b>Riches:</b> They attacked us in ’93,   |

Video

Audio

8. Cassidy on camera

**Steve Cassidy:** Yet, eight and a half years later New York City firefighters, the greatest fire department in the world, were using the same radios that we knew didn't work.

9. Riches on camera.

**Riches:** We have remains of dead heroes out at the garbage dump because of Giuliani and his administration. And they're still there today and they won't remove them.

Cut to footage of Giuliani.

10. Gorman on camera

**Peter Gorman:** And this guy had politics and his image much more important than the needs of firefighters and their families.

11. Regenhard on camera

**Regenhard:** I'm a conservative. I'm a member of the NRA. I voted for Giuliani... But in this instance, he messed up.

Cut to footage of Giuliani

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12. Tallon on camera.

Cut to footage of Giuliani

13. McDonnell on camera

Cut to footage of Giuliani

14. Cassidy on camera

15. **GFX Title:** Rudy Giuliani: Urban Legend.

16. B-roll of 1993 WTC bombing

17. B-roll of 1993 WTC bombing

**Tallon:** It’s about learning who the person running for President is. Don’t just go by the image you saw on television.

**Jack McDonnell:** It’s not the moral, ethical, or honest person that I feel should be the President of the United States in 2008.

**Cassidy:** This image of Rudy Giuliani as America’s mayor is a myth.

**MSX:** Briefly up.

**NARRATOR VO:** Rudy Giuliani’s urban legend begins on February 26, 1993 when Al Qaeda terrorists bombed the World Trade Center.

**John F. Woods, Jr. VO:** It looked like a scene from a Hollywood movie. But it was real.

Video

Audio

18. John F. Woods, Jr. on camera

**GFX:** John F. Woods, Jr., Lieutenant, Ladder Company 5 FDNY

Cut to footage of '93 bombing.

19. B-roll of Giuliani's inauguration.

20. Paul J. Dombrowsky on camera

**GFX:** Paul J. Dombrowsky, Captain, Ladder Company 143 FDNY

21. Cut to b-roll of house fire

Mix of Dombrowsky on camera with fire footage.

**Woods:** I tried to get on the radio to transmit to the chief; this is very important stuff. I couldn't get out. I couldn't—I'm calling anybody that could hear me, nobody responded.

**NARRATOR VO:** A 1994 report confirmed the radios didn't work. And Mayor Giuliani knew it, yet Rudy and his hand-picked fire commissioner took seven long years to replace the defective radios with new defective radios.

**Paul J. Dombrowsky:** This was the first time that I used the new radios that we were issued, and it was at a working fire.

**Dombrowsky:** At some point in the fire the 2<sup>nd</sup> due engine company, was engine 305, a member on that line was separated from his line and he transmitted a mayday message for a member lost.

22. **GFX:** Alexander Santora, former Chief, 7<sup>th</sup> Division FDNY (Ret.)

**Santora:** You know a guy caught in a cellar of a private house and he’s calling for help, giving a Mayday, and the units that are in the immediate area don't hear him, but yet units that are two miles away hear him; something definitely, definitely wrong with that.

23. Show article from *New York Times*, April 4, 2001: “New Radios were never tested in the field by the city, a report says.”

**NARRATOR VO:** Rudy’s radios were pulled from service within a week. The city comptroller found that proper testing procedures were never followed and that competitive bidding standards were circumvented with a no-bid contract.

Show article from *Newsday*, March 26, 2001: “Mayor Backs FDNY’s Use Of Radios.”

24. Cut to Riches on camera.

**GFX:** Jim Riches, Deputy Chief FDNY

**Riches:** He ordered them bogusly. It was supposed to go out to bid, they’re supposed to be tested by the field units, and then they’re supposed to give him their input into it, and if they think the radio is good, they would buy it. He didn’t do that.

25. Santora on camera

**Santora:** You'd have to see how it works in a high rise, how it works in a tenement, how it works in a cellar, sub-cellar, in tunnels. It would be tested in all these various areas. My estimation, what happened in 2000, 2001, none of that went on

26. Cut to footage of driving to WTC.

**GFX:** 9:32 am - Chief Callan ordered all FDNY members in the North Tower to the lobby

**GFX:** He repeats the command but not a single company answers

**NARRATOR:** At 9:32 AM September 11, Chief Callan ordered all FDNY members in the North Tower to the lobby. He repeated the command but not a single company answered. At 9:59 the south tower collapsed.

27.

**SFX RADIO TRANSMISSIONS**

28.

**SFX RADIO:** Chief Brown, Mayday, mayday, I'm trapped in the Rubble.

29. **GFX:** 10:00 a.m. – Chief Pfeifer then repeats the order for all units to evacuate.

**NARRATOR:** FDNY's Chief Pfeifer then repeated the order for all units to evacuate the North Tower.

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30. **GFX:** Firefighters had 56 minutes after the first call and 29 minutes after the second to get out

**NARRATOR:** Firefighters had 56 minutes after the first call and 29 minutes after the second order to get out

31. **GFX:** All police officers left the building-- 121 firefighters never made it out

**NARRATOR:** While all police officers left the building, 121 firefighters never made it out

32. B-roll of 9/11 after the Towers fell.

**Riches:** That day, my son was working. And they didn't hear the call, 121 guys didn't hear the call in the North Tower to get out. And they — and the police officers heard it because their radios worked and ours didn't.

Cut to Riches on camera.

33. 9/11 footage.

**Santora:** The South Tower came down in less than an hour... and that was the point when the Fire Department had to say, “hey, it's time to get out.”... they had 29 more minutes to get out of the North Tower. We lost those people. For what reason? Because of lack of communication.

Cut to Alexander Santora on camera.



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34.

**GFX:** 121 FDNY members were killed in the North Tower but no police officers.

**GFX:** Why?

35. Footage of Giuliani.

Riches on camera.

36. **GFX:** Peter Gorman, Former President (1999-2007), IAFF Local 854 UFOA FDNY

37. **GFX:** Donald Rumsfeld and Rudy Giuliani Tour Ground Zero.

Footage of 9/11 Commission

38. Giuliani Testifying at the 9/11 Commission

**Santora SYNC:** Not a single cop was

lost in that building. Why was that?

Because they had gotten the word to get out. Our radios weren't working.

**Riches:** Virtually, the whole thing goes back to him with the radios. He's the guy on the top and he's the guy you yell at. He's — he takes the hit. And my son is dead because of it.

**Gorman:** That's what fire fighters should remember about Rudy Giuliani. He gave us nothing when we needed a life-saving radio.

**NARRATOR VO:** Rather than take responsibility, Giuliani tried to blame the victims, telling the 9/11 Commission that fire fighters heard their evacuation orders but disobeyed them.

**Giuliani:** Their willingness, the way I

39. Regenhard on camera.

**GFX:** Al Regenhard, Detective Sergeant  
NYPD (Ret.)

40. Santora on camera.

41. Cut to Tallon on camera.

**GFX:** Rosaleen Tallon, Sister of Sean  
Patrick Tallon, Ladder Company 10 FDNY

42. **GFX:** Giuliani built his Command Center on  
the #1 terrorist target in NYC.

Cassidy on camera.

**GFX:** Steve Cassidy, President, IAFF Local  
94 UFA FDNY

describe it, to stand their ground.

**Regenhard:** I find that despicable. My son was a Marine. If he had heard the order to evacuate, which he did not because the radios weren't working—if he had heard the order to evacuate, he would have evacuated.

**Santora:** That is the most ludicrous statement that I've heard made by some people, that the firefighters disagreed or ignored the command.

**Tallon:** Mayor Giuliani twisted the heroism of my brother to suit his own mistakes of that day.

**Cassidy:** The mayor who's claiming to run on 9/11 built his OEM center, his communication center, the basis for all decisions to be made, on the site of the World Trade Center that had been

Video

Audio

43. Footage of 7 WTC falling.

**GFX:** The command center was evacuated and destroyed on 9/11

**GFX:** Eddie Brown, Trustee IAFF Local 94 UFA FDNY

44. GFX: 7 World Trade Center, Sept 11<sup>th</sup>, Command Center 4:58pm

Riches on camera

45. Footage of Giuliani on 9/11

Tallon on camera.

46. Footage of Giuliani talking to media

attacked just eight years earlier.

**Eddie Brown:** He’s the one that made the decision to put their bunker in 7 World Trade Center, which — when I down there on 9/11, that day, I’d seen police detectives yelling in the streets that we told him not to put it here, you know, because that was the target of the terrorists.

**Riches:** 7 World Trade Center collapsed at 5:00 that night and the emergency command center was never used that day.

**Tallon:** Mayor Giuliani was running on the street, and he was talking to the media instead of being in a controlled environment making controlled decisions.

**Jack McDonnell:** Here is the leader of

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**GFX:** Jack McDonnell, President, IAFF Local 854 UFOA FDNY

the city running away from the scene.

Leaving uniform personnel from fire and police to deal with this tragic situation that was occurring.

47. B-roll of fire fighters at Ground Zero in the days and months after 9/11

**NARRATOR VO:** Fire Fighters began the difficult task of respectfully recovering the remains of civilians and their fallen brothers. But then gold belonging to the Bank of Nova Scotia was found and removed.

Brinks Trucks Footage

**GFX:** Ground Zero, Oct. 31, 2001

48.

**Press Conference Reporter:** The Brinks truck spotted at the sight – is that the 200 million dollars in gold?

**Giuliani:** Yes, it is. I think we have most of it, not sure we have all of it.

49. Brinks Trucks Footage

**NARRATOR:** Within hours of announcing that the gold had been recovered, Rudy pulled fire fighters off the pile, claiming he was worried about their safety.

50.

**Gorman:** They found the gold, and all of a sudden everything changed for Rudy Giuliani — things didn’t change for firefighters, but they changed for Rudy Giuliani, and he said, “Don’t worry, firefighters will believe whatever I tell them. It’s about your safety.” We knew it wasn’t, we knew it was a lie.

51.

**Brown:** Once the gold was found, they didn't really care about our membership. . . that they were going to take our dead members and put them in the Staten Island dump was a disgrace.

52. B-roll of machines working at Ground Zero.

**NARRATOR VO:** When Rudy started his scoop and dump operation, just 101 FDNY members had been recovered. Two-hundred and forty two FDNY members and hundreds of civilians would either stay buried at ground zero or be removed like garbage and deposited at the Fresh Kills Landfill.

53. Cassidy on camera

**Cassidy:** Scoop up the debris, dump it in a landfill; the heck with the fact that it was firefighters or others who would never have a funeral for their family.

54. B-roll of Protest.

**NARRATOR VO:** Families and off-duty fire fighters protested Rudy’s appalling lack of respect. In response, Giuliani had them arrested. When faced with the public outrage, Mayor Giuliani relented and let FDNY members go back to work on the pile.

55. Santora on camera.

Photo of Christopher Santora

**Santora:** I lost my son. He was in the Marriott. He was lost when the South Tower came down.

56. Riches on camera.

Photo of James Riches

**Riches SYNC:** We found my son on March 25, 2002. And if Giuliani had his way, my son’s body would have never been recovered because he would have closed the site in November because of money and politics, and he wanted the firemen out of there so they could speed

57. Tallon on camera.

Photo of Sean Patrick Tallon

58. Regenhard on camera.

Photo of Christian Regenhard

59. Shot of American flag at Ground Zero

McDonnell on camera

60. Cassidy on camera

up the operation.

**Tallon SYNC:** Remains were found.

And it was a real relief to find those — to know, you know, that he wasn’t left down there, and that he did come home to rest.

**Regenhard SYNC:** We have no idea

how he died in the towers. We haven’t recovered his remains, so we don’t have any information.

**McDonnell:** Today, we still continue to find remains.

**Cassidy:** We did need radios that worked; we didn’t have them. We did need proper respiratory protection; he didn’t give it to us. The things that we needed to do our jobs even better, we didn’t have, because of his administration.

Video

Audio

61. Regenhard on camera.

**Regenhard:** So ultimately, the mayor of New York at the time, Mr. Giuliani, he has to bear these responsibilities.

62. Riches on camera mixed with footage of Giuliani.

**Riches:** And I blame Giuliani. He was the leader that day. And he was the leader for the eight years leading up to that.

63. Tallon on camera.

**Tallon:** I wish I could put him on the stand, where he'd have to put his hand on the Bible and swear to tell the truth.

64. Riches on camera

**Riches:** He's not a leader. He is running on 9/11 and it's all a fallacy.

65. Tallon on camera

**Tallon:** That's what this is all about. It's the truth of what he did.

66. Gorman on Camera

**Peter Gorman:** He's making millions, tens of millions of dollars on the backs of my members, as far as I'm concerned.



Video

Audio

67. McDonnell on camera

**McDonnell:** If you’re looking for an effective leader to take this country further; Giuliani is not to be your choice.

68. Cassidy on camera

**Steve Cassidy:** On the heroic memory of 343 dead firefighters, he wants to run for president of the United States. It’s a disgrace.

69. **GFX:** For more information visit [www.rudy-urbanlegend.com](http://www.rudy-urbanlegend.com)

**MSX:** Up and out.