

March 9, 2012

Charles Bertram
[REDACTED]

Dear Charles,

When you get right down to it, the fundamental question of this election is as follows:

Do we place our trust in government or in the American people?

Our country is at a crossroads. In one direction lies bigger government, even bigger debt, and certain decline. In the other direction lies limited government, free enterprise, and economic growth.

I know which direction is the American way and which direction I will take the country.

I have spent most of my career in the real economy, starting new businesses and turning around ailing ones. Unlike career politicians who've never met a payroll, I know how and why jobs come and go.

I am running for president because I believe I have what it takes to turn America around. I am humbled by the support I am receiving from conservatives all over the country, but in order to run a successful national campaign and win on November 6th, I will need to build a strong grassroots campaign team in Florida.

Will you do me the honor of pledging your support to my campaign team by signing and returning the enclosed Pledge of Support?

When you do, you will be joining voters from across Florida who have already pledged their support to my campaign. They believe I have the experience and vision to turn America around and get America working again.

President Obama has stood watch over the greatest job loss in modern American history -- and Florida has been particularly hard hit by the recession. Home values have dropped. Our people are disillusioned. Jobs are hard to come by.

Americans are desperate for strong, focused, fiscally responsible leadership.

Over, please . . .



BELIEVE IN AMERICA

It's going to take more than rhetoric and empty promises to put Americans back to work -- it's going to take a new president.

President Obama has mortgaged our future, increased the budget by more than 20% and allowed our debt to skyrocket. In fact, by the end of his term he will add nearly as much debt as all the previous presidents combined. That's right . . . all the previous presidents COMBINED.

Simply put, President Obama's policies created a deeper recession and delayed the recovery.

The consequence is soaring numbers of Americans enduring unemployment, foreclosures, and bankruptcies. The way I see it, this is a moral tragedy. Unemployment is not just a statistic . . . nearly 13 million Americans unemployed is not just a number.

Unemployment means kids can't go to college . . . that marriages break up under the financial strain . . . that young people can't find work and start their lives . . . and men and women in their 50s, in the prime of their lives, fear they will never find a job again.

**Liberals should be ashamed that they and their policies
have failed these good and decent Americans!**

Without a paycheck, you can't take care of your family. Without a paycheck, you can't buy school books for your kids, keep a car on the road, or help an aging parent make ends meet.

Without a paycheck, it can feel like there is no hope.

But there *is* hope -- if we change course before it's too late. America -- quite literally -- cannot afford another four years of fiscally irresponsible leadership in the White House.

Will you please join my presidential campaign and help send a fiscally conservative Republican with real-world business experience to the White House? Please sign and return the enclosed Pledge of Support and let me know you believe I have what it takes to get America working again.

As president, my focus will be on getting Americans back to work. America is in crisis and we need a leader who has experience leading in crisis and creating jobs.

Prior to being elected governor of Massachusetts, I spent my career in the private sector. I know how jobs are created and how jobs are lost. I have helped guide more than one enterprise that was in crisis.

When I was asked to take over as CEO of the 2002 Olympic Winter Games in Salt Lake City, the organization was mired in controversy and on the brink of collapse.

Using the same proven fiscal principles that guided me in the business world, I helped erase a \$379 million operating deficit, organize 26,000 volunteers, galvanize community spirit, and oversee an unprecedented security mobilization just months after the September 11th terrorist attacks, leading to one of the most successful Olympics in our country's history.

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Not long after, the good people of Massachusetts elected me governor and I was challenged with another seemingly impossible “turnaround.”

Without raising taxes or increasing debt, I balanced the budget every year of my administration, closing a nearly \$3 billion budget gap inherited when I took office. I did it by eliminating waste, streamlining the government, and enacting comprehensive economic reforms to spur growth in Massachusetts. That’s how you get the economy moving again.

My pro-growth agenda stands in stark contrast to the liberal policies coming out of Washington. Contrary to what Washington liberals would have you believe, *bigger* government does not equal *better* government.

As president, I will be tireless in my fight to reduce the size of government, restore our economy, and create jobs. President Obama’s liberal policies have put our nation on an unsustainable course. Spending is out of control. Our debt is mind-boggling. Jobs are scarce and hope is scarcer. We are delaying important decisions and saddling future generations with a crushing debt burden.

It’s time for a change of course. It is time for new leadership. This is shaping up to be the most important election in a generation. I am running an aggressive, issue-oriented campaign . . . but I need your generous help.

Behind every successful candidate is a team of supporters whose energy, support, and generosity provide the backbone of a winning campaign. I would be honored to have your generous and enthusiastic support as a member of my team.

Will you please sign and return the enclosed Pledge of Support, today?

If you could also see fit to enclose a contribution of \$25, \$35, \$50, \$100, \$250, \$500, \$1,000 or even the maximum \$2,500, it will solidify your status as one of your state’s most generous Romney Team supporters. You can return your contribution in the envelope provided or, if you prefer, you can make a secure online contribution at www.MittRomney.com/Mail.

America desperately needs strong leadership.

We are facing an economic crisis and an increasingly uncertain world. Our President has failed us. It has become painfully clear that he does not believe in America and his policies have made us weaker and less free.

I don’t apologize for America because I believe in America!

I believe in America -- in free enterprise, capitalism, limited government, and federalism. I believe in the American dream. And I believe in American strength. American strength is essential -- not just for our own well-being but for the world’s. It’s time to stop apologizing and time to start leading. America must remain the brightest hope and strongest nation in the world.

If elected, my priorities will be to:

Over, please . . .

- Foster an economic environment conducive to job creation;
- Jumpstart economic growth by lowering taxes and easing regulatory burdens;
- Reform entitlements, making them sustainable for future generations;
- Repeal Obamacare; and
- Strengthen a military battered by 10 years of war and facing cuts by the Obama administration.

If you support my bold agenda, please pledge your support and become a member of the Romney Team in Florida. This will be a long, tough, expensive campaign. There will be attacks, lies, and obstacles along the way. Not to mention debates, media appearances, rallies, and door-to-door campaigning. That's why building a strong grassroots network in all 50 states is so important.

There are two things you can do:

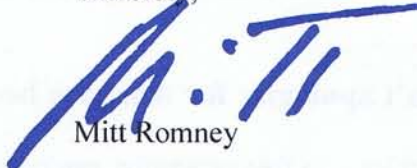
1. Please return your contribution of \$25, \$35, \$50, \$100, \$250, \$500, \$1,000, or some other amount, in the envelope provided or **contribute online by visiting our website at www.MittRomney.com/Mail**. No matter which way you choose to sign up, please do it today! If you are able to make a maximum allowable contribution of \$2,500, you will become a member of my Club 2500.
2. Check the grassroots team member box and get involved in our effort by helping on the ground in Florida.

From my vantage point in business and in government, I have become convinced that America has been put on a dangerous course by Washington politicians, and it has become even worse during the last three years. But I am also convinced that with able leadership, America's best days are still ahead.

It's time to put America back on a course to greatness with a growing economy, good jobs, and fiscal discipline in Washington -- if you agree, please let me hear from you soon.

You have a long and proud history of supporting Republican and conservative candidates and causes in Florida and I would be honored to earn your support today.

Sincerely,



Mitt Romney

P.S. Please sign and return the enclosed Pledge of Support and join other voters in your state who have joined my grassroots campaign team. And please return your contribution of \$25, \$35, \$50, \$100, \$250, \$500, \$1,000, or some other amount, in the envelope provided. Or you may **contribute immediately online by visiting www.MittRomney.com/Mail**.